

***Platinum Sponsorship**

\$17,000

***FOUR (4) PLATINUM SPONSORSHIPS AVAILABLE**

Sponsorship Includes:

- One (1) premium location booth. Sponsor will receive priority on their location of choice.
- Electrical & power strip included at no cost (by request)
- Logo inclusion on dedicated pull-up banner for booth display
- Presenting sponsor of an evening reception (Thursday or Friday) OR the lunch session of sponsor's choosing (Friday or Saturday).
 - Recognition signage with company logo placed throughout reception/lunch venue
 - Company representative may give a live thirty second (:30) welcome/thank you speech at reception/lunch.
 - Note: No sales pitch allowed due to CME restrictions.
 - One vendor to sponsor each reception/lunch session
- Presenting sponsor of one (1) conference session (either AM Friday, PM Friday, or AM Saturday). Sponsor may choose session.
 - Vendor name listed on agenda (conference guide and conference website) next to sponsored session
- Two (2) page ad spread in the printed Exhibitor Directory
- Logo included on sponsor recognition page on event website
- Includes registration for six (6) representatives for all conference sessions and meals including Thursday & Friday receptions
- Opportunity for one (1) post-event email distribution to conference attendees
- Cancer Center to assist with scheduling a post-conference meeting with Capital Health representatives of sponsor's choosing
- Social media acknowledgement as platinum sponsor on Capital Health social media channels.
- Opportunity to place one (1) collateral/giveaway in attendee bags (item provided by sponsor)

Gold Sponsorship

\$12,000

Sponsorship Includes:

- One (1) premium location booth. Sponsor may choose their location after Platinum vendors make their selections.
- Electrical & power strip included at no cost (by request)
- Presenting sponsor of breakfast (Friday or Saturday) or snack session (Friday AM, Friday PM, Saturday AM) of sponsor's choosing.
 - Recognition signage with company logo placed near food/eating areas.
 - Company name(s) recognized as breakfast or snack session sponsor on conference website and conference guide
 - Two (2) vendors may sponsor each breakfast or snack session
- Two (2) page ad spread in the printed Exhibitor Directory
- Logo included on sponsor recognition page on event website
- Includes registration for four (4) representatives for all conference sessions and meals including Thursday & Friday networking receptions
 - Ability for one (1) additional representative to attend all conference sessions/events for \$1,000
- Opportunity for one (1) post-event email distribution to event attendees
- Cancer Center to assist with scheduling a post-conference meeting with Capital Health representatives
- Opportunity to place one (1) collateral/giveaway in attendee bags (item provided by sponsor)

Silver Sponsorship

\$8,000

Sponsorship Includes:

- One (1) standard location booth
- Electrical & power strip included at no cost by request
- Logo inclusion on shared pull-up banner recognizing all silver sponsors
- One (1) full-page ad in the printed Exhibitor Directory
- Logo included on sponsor recognition page on event website
- Includes registration for two (2) representatives for all conference sessions and meals including Thursday & Friday networking receptions
 - Ability for one (1) additional representative to attend all conference sessions/events for \$1,000
- Opportunity to place one (1) collateral/giveaway in attendee bags (item provided by sponsor)

Bronze Sponsorship

\$5,000

Sponsorship Includes:

- One (1) standard location booth
- One (1) half-page ad in the printed Exhibitor Directory
- Company name included in text on sponsor recognition page on event website
- Includes registration for one (1) representative for all conference sessions and meals including Thursday & Friday networking receptions
 - Ability for one (1) additional representative to attend all conference sessions/events for \$1,000
- Opportunity to place one (1) collateral/giveaway in attendee bags (item provided by sponsor)

Sponsorship Add-ons:

Additional opportunities are listed below that can be added on to your committed sponsorship level.

- **Industry Speaker Bureau Podium Presentation – \$10,000**

- 30 minute presentation in general session hall open to all attendees during breakfast session of sponsor's choosing
- Presentation to be listed in conference guide
 - Note: This presentation will not be available for CME and will be noted as such in the conference guide

- **Satellite Dinner Presentation – \$10,000**

- Brand may present to Cancer Center Senior Leadership at off-site location in the evening outside of conference hours
- Note: Capital Health to choose location and Capital Health will cover food and beverage costs

- **Mini-Symposium – \$25,000**

- Sponsor may hold a 60 minute presentation in a separate room at event facility during breakfast or lunch session of sponsor's choosing
 - Sponsor responsible for space booking and any related food or material costs
- Presentation will be listed on conference agenda
 - Note: This presentation will not be available for CME and will be noted as such in the conference guide.